



# Press conference

8 July 2026



## RELATED RIGHTS

The *Autorité* imposes interim measures and orders Meta to negotiate in good faith with press agencies and publishers

DECISIONS 26-MC-01 & 26-MC-02



# Outline

## 1. Context

- The related rights framework
- The negotiations between Meta and press agencies and publishers

## 2. Meta's practices are likely to constitute an abuse of dominant position

- Meta is likely to hold a dominant position
- Imposition of unfair trading conditions
- A circumvention of the law

## 3. Interim measures

- Practices that pose a serious and immediate threat
- The injunctions issued



PART 1

# Context

## CONTEXT

# THE RELATED RIGHTS FRAMEWORK

### THE LEGAL FRAMEWORK

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The **French law of 24 July 2019** transposed into French law the **EU directive on copyright and related rights of 17 April 2019**.

It gave press agencies and publishers the right to authorise or prohibit the re-use of their content by digital platforms.

### THE CONTENT CONCERNED

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The content concerned includes **extracts from articles, photographs, infographics and videos** displayed by digital platforms on their services.

### THE OBJECTIVES

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The objectives of the framework are to establish the conditions for **balanced negotiations** between digital platforms, press agencies and publishers in order to **redefine value sharing** and safeguard their investments.

# THE NEGOTIATIONS BETWEEN META AND PRESS AGENCIES AND PUBLISHERS

## Negotiations between Meta and APIG

(Alliance de la presse d'information générale)  
for the period 2019/2025



**Conclusion in December 2021 of a framework agreement**  
between Meta and APIG, valid until 31 January 2025.



**In the absence of an agreement for the subsequent period, APIG and DVP  
no longer receive any remuneration for their related rights.**  
> Disagreement on the amount of remuneration and the scope of uses  
covered by related rights.



**APIG (16 September 2025) and DVP (16 July 2025) file complaints with  
the *Autorité*, together with requests for interim measures.**

## Negotiations between Meta and DVP

(Société des droits voisins de la presse)  
for the period 2019/2024



**Conclusion in June 2024 of a framework agreement**  
between Meta and DVP, valid until 31 December 2024.



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## PART 2

**Meta's practices are likely to constitute an abuse of dominant position**

# META ARE LIKELY TO HOLD A DOMINANT POSITION

Meta is likely to hold a dominant position in the **market for personal social networking services**, due to:

- the **size of Facebook's user base**, which is significantly larger than that of any of its competitors;
- the **capacity of Meta's platforms to meet a particularly wide range of user needs and uses.**



# IMPOSITION OF UNFAIR TRADING CONDITIONS

Meta may have imposed unfair trading conditions on press agencies and publishers by:

- **imposing a single methodology for calculating remuneration**, without taking into account alternative methods proposed by APIG and DVP;
- **offering remuneration only for content posted by users on Facebook**, excluding all of Meta's other services and any other publishing options.



# A CIRCUMVENTION OF THE LAW

Meta may have circumvented the Law on Related Rights by:

- **refusing to provide press agencies and publishers with the information necessary** for an informed discussion, or by providing such information late and in an **inadequate format**;
- creating an information asymmetry between the parties, exacerbated by the **failure to disclose to press agencies and publishers the revenue generated from the use of their content**, as well as the **actual ways that content is used**.





## PART 3

# Interim measures

# PRACTICES THAT POSE A SERIOUS AND IMMEDIATE THREAT

No remuneration since the beginning of 2025:

- **significant financial harm;**
- **Meta continues to distribute press content.**

Meta's practices may **exacerbate the precarious situation** faced by a large number of press agencies and publishers, who are **deprived of the resources essential for sustaining their operations and maintaining the quality of information.**



# THE INJUNCTIONS ISSUED

In force until the *Autorité de la concurrence* issues its decision on the merits.

➔ **Negotiate in good faith** with press agencies and publishers based on **transparent, objective and non-discriminatory criteria**.

➔ **Provide, within 15 days, the information necessary for the parties** to successfully conduct the negotiations.

➔ **Refrain from altering the terms governing the display of content** from APIG and DVP members on any of **Meta's online services** throughout the negotiation period.

➔ **Submit regular reports to the *Autorité*** on Meta's compliance with the injunctions.