

Apple Singapore: iPhone 17 Pro Price in Singapore — What You Need to Know

The brand-new is now officially available in Singapore — and if you're considering buying one, it's worth checking the local pricing, storage variants and what you get for your money. Below we break down the latest official price information from Singapore, storage and colour options, availability, and some helpful context for shoppers.

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Official Singapore Retail Price & Storage Options

According to the launch information from Apple Singapore, the iPhone 17 Pro starts at **S\$1,749** for the 256 GB storage variant.

For larger storage capacities the pricing increases accordingly: a 512 GB model is listed at around **S\$2,049**, and a 1 TB model — at approximately **S\$2,349**.

These prices reflect the recommended retail price (RRP) in Singapore, including local taxes.

What You Get — Features and What Makes iPhone 17 Pro Stand Out

The iPhone 17 Pro is positioned as Apple's high-end "Pro" model, designed for users who demand top-tier performance, photography, and longevity.

Key highlights:

- **Display & Design:** The Pro model features a 6.3-inch Super Retina XDR display with ProMotion technology and Always-On display support. The build uses high-grade aluminium unibody for a sleek, durable finish.
- **Performance:** iPhone 17 Pro runs on the A19 Pro chip — a powerful processor that supports advanced tasks, multitasking, and future-proof performance.
- **Storage baseline raised:** The base storage starts at 256 GB — a step up from older entry-level models, reflecting increased usage for video, photos and apps.
- **Camera system:** The rear triple-camera array now features three 48 MP "Pro Fusion" cameras (wide, ultra-wide, telephoto), delivering stronger performance for photography and video than previous generations.

Purchase, Availability and Where to Buy in Singapore

Pre-orders for iPhone 17 Pro in Singapore began on 12 September 2025. Availability was set for 19 September 2025.

You can buy the iPhone 17 Pro directly from the Apple Store Singapore or from authorized resellers and retailers across the city. Retailers include online shops and physical stores that carry Apple products.

Prices from these retailers generally match the official RRP, though depending on capacity and stock availability they may vary slightly.

How iPhone 17 Pro Compares to Other Models (e.g. iPhone 17, iPhone 17 Pro Max)

Compared to the base , the Pro model offers superior performance, storage baseline, and a more advanced camera and display system — features aimed at professional or power users.

On the other hand, the larger typically starts at a higher price in Singapore — from S\$1,899 for 256 GB — and offers a bigger display and other premium upgrades, appealing to those who want maximum capability.

Should You Buy iPhone 17 Pro in Singapore — What to Consider

If you live in or visit Singapore and plan to purchase a high-end smartphone, iPhone 17 Pro represents a solid balance of performance, storage, and premium build. It's especially suitable if you:

- Use your phone heavily for photography, video, or creative work
- Need sufficient base storage (256 GB) without immediately paying for larger capacity
- Value longevity, software support and resale value

However, if you want the biggest possible screen and top-tier camera/video capabilities, you might explore the Pro Max variant. Or, if you are budget-conscious and don't need all premium features, the standard iPhone 17 may suffice.

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Final Thoughts

The iPhone 17 Pro in Singapore delivers Apple's latest technology in a refined package — balancing power, storage, and design at a premium price. With a starting price of S\$1,749, and clear options for higher storage capacities, it's aimed at users who demand more than just the essentials. For those who want a robust, future-ready smartphone with professional-level features, iPhone 17 Pro is one of the best choices currently available on the Singapore market. If you'd like, I can also prepare a comparison table (iPhone 17 vs iPhone 17 Pro vs iPhone 17 Pro Max) with specs and price — it often helps to make a decision fast.