

## iPhone 17 Pro Max Price in Israel: What Retailers Charge in Late 2025

The — Apple's top-end smartphone of 2025 — is now widely available in Israel. Depending on retail channel, storage configuration and any ongoing promotions, prices vary. Below is a detailed look at current retail pricing, what you get at different price tiers, and key considerations if you plan to buy in Israel.

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### Official list prices in Israel (by major retailers)

Thanks to the rollout by major carriers and electronics retailers in Israel, official pricing for iPhone 17 Pro Max is public. For example, as announced by local carrier , the starting price for iPhone 17 Pro Max (256 GB) is 5,799 shekels, and the top-end 2 TB version can reach 9,599 shekels.

Other stores list slightly different pricing. On the Hebrew-language retail site , for instance, the 256 GB variant of iPhone 17 Pro Max in "Cosmic Orange" color is priced at 5,445 ₪. Meanwhile, the 512 GB variant on that same site is offered at 6,595 ₪.

Another retailer, , lists 256 GB units around 5,700–5,800 ₪ and 512 GB units — roughly 7,000 ₪, depending on color and availability.

### What the price includes: storage, colors, and warranty

The iPhone 17 Pro Max sold in Israel comes in multiple storage configurations: 256 GB, 512 GB, 1 TB, and even 2 TB (where available through some carriers). Colors commonly offered include Cosmic Orange, Silver, and Deep Blue — giving buyers a few aesthetic options.

Depending on the retailer, the phone typically ships with at least a standard warranty (often one year), and in some cases retailers or carriers offer additional perks. For example, Pelephone promoted trade-in discounts for old devices and offered installment plans without interest.

### What to expect from iPhone 17 Pro Max (specs and features)

Beyond pricing, it helps to know what you get with iPhone 17 Pro Max. The device features a large 6.9-inch Super Retina XDR OLED display with 120 Hz refresh rate, a high-end A19 Pro chip, 12 GB RAM, and a storage range from 256 GB to 2 TB. Cameras include a triple 48 MP rear system plus an 18 MP front camera, while the phone supports 5G, eSIM, Wi-Fi 7, and modern charging standards.

In short — iPhone 17 Pro Max remains one of the most advanced smartphone options on the market, and the retail price in Israel reflects its flagship status.

### Why prices differ between retailers

Several factors explain the price variation you see among Israeli retailers:

- Different markup and import costs. Some stores are official importers or authorized sellers; others may source devices via parallel import. That affects cost before VAT and retailer margin.
- Storage and configuration. Naturally, 512 GB, 1 TB, or 2 TB units cost more than 256 GB base models. Also, less common colors may demand slightly higher prices due to lower supply.
- Retailer promotions and bundles. Some carriers offer trade-in discounts, installment plans, or bundled deals (accessories, extended warranty) which make effective cost lower than list price.
- Supply and demand dynamics. At launch and early release stage demand tends to be high, which can push retailer prices up. Conversely, slower-moving retailers may discount to incentivize sales.

### Should you buy iPhone 17 Pro Max in Israel—what to check before purchase

If you plan to get iPhone 17 Pro Max in Israel, it's worth keeping a few things in mind:

- **Compare several retailers before purchase.** Check if the device is genuine, comes with warranty, and choose based on final price including tax, not just advertised price.
- **Consider storage needs carefully.** 256 GB might be enough for general use, but if you record high-resolution video often or store lots of media, 512 GB or higher may pay off long-term — and retailers still price those within a few thousand shekels of the base.
- **Check for bundled offers or financing plans.** Carriers like Pelephone sometimes offer trade-in deals, installment payments without interest, or accessories packages — that can lower effective cost or increase value.
- **Confirm warranty and after-sales support.** Official importers or authorized stores typically offer warranty coverage, which may matter if you stay long-term or plan to resell later.

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### Conclusion

As of late 2025, iPhone 17 Pro Max is widely available in Israel through major retailers and carriers. Prices start around 5,445–5,799 shekels for a 256 GB model, and go up to roughly 7,000 ₪ or more for 512 GB or higher-capacity variants. If you shop around, pay attention to storage size, retailer reputation, warranty terms and possible bundled offers — so you get the best value for your money. For those seeking a powerful, future-proof iPhone with a large display, robust performance and premium features — iPhone 17 Pro Max remains a leading option in Israel's smartphone market.