

## iPhone 17 Pro Price in Vietnam — Full Overview for 2025

Looking for the latest pricing details of in Vietnam? This article delivers up-to-date information about its official price, storage variants, and what you should keep in mind before buying. I focus on facts, without fluff — so you have a clear, practical snapshot for 2025.

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### Official Launch and Release in Vietnam

The iPhone 17 Series — which includes iPhone 17, iPhone 17 Pro, iPhone 17 Pro Max, and the new iPhone Air — was unveiled globally on September 9, 2025. Vietnam was among the first batch of countries to get the new models. Pre-orders for the series started on September 12 (PDT), and Vietnamese customers began receiving devices around September 19.

Local authorized resellers and online stores updated their listings accordingly; from day one, Vietnam had official pricing published for the iPhone 17 Pro.

### Retail Price of iPhone 17 Pro in Vietnam (2025)

Here is the price breakdown for the iPhone 17 Pro in Vietnam, depending on storage options:

- 256 GB — ~ 34,990,000 VND
- 512 GB — ~ 41,490,000 VND
- 1 TB — ~ 47,990,000 VND

These prices reflect the official retail cost in authorized stores and are consistent with the pricing posted on reseller websites shortly after launch.

### What Affects the Price in Vietnam?

There are several factors shaping the final price of the iPhone 17 Pro in Vietnam: import taxes, value-added tax (VAT), logistics costs, and retailer margins. Compared with the base price in the U.S., Vietnamese retail pricing tends to be higher.

Compared with previous model generations, the price increase appears moderate. For example, the base storage (256 GB) has been priced similarly to prior “Pro” models at launch, despite numerous improvements in hardware and features — a positive sign for buyers seeking value.

### Variants Which iPhone 17 Series Models Are Available and Their Relative Prices

The 2025 iPhone 17 Series includes several models to suit different needs. Here’s a quick comparison (Vietnam official pricing reference at launch):

- — from ~ 24,999,000 VND
- — mid-range thin/light model, from ~ 31,999,000 VND
- iPhone 17 Pro — from ~ 34,990,000 VND
- — from ~ 37,999,000 VND (256 GB), with higher storage versions more expensive

This tiered lineup gives buyers flexibility based on their needs — from budget-conscious (iPhone 17), to premium performance and photography (iPhone 17 Pro / Pro Max), to a lighter, more design-focused alternative (iPhone Air).

### When and Where to Buy, Official Resellers and What to Expect

In Vietnam, authorized dealers and major retailer chains — such as those operating via the official reseller network — have the iPhone 17 Pro on sale. At launch, demand was high, especially for popular colors and 256 GB storage.

Because of the global hype and initial demand surge, some colors or storage variants may sell out quickly. If you're after a 512 GB or 1 TB version, check stock online or contact your preferred reseller before making a trip. Authorized retailers often allow online ordering or reservation — a good option if you want to secure availability.

### Is the Price Worth It? Value for Money Considerations

The iPhone 17 Pro packs serious upgrades: Apple's latest internal hardware, high-performance chip, improved cameras, and premium features — making it one of the most advanced smartphones on the Vietnamese market in 2025.

For many users — content creators, photographers, power users, or anyone who values longevity and performance — paying ~ 35–48 million VND for the iPhone 17 Pro can make sense. On the other hand, if you mainly use your phone for daily tasks, browsing, social media or occasional photos, the standard iPhone 17 or iPhone Air might deliver sufficient features at lower cost.

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### Final Thoughts

If you're shopping for iPhone 17 Pro in Vietnam right now, expect to pay roughly 35–48 million VND depending on storage choice. Prices are officially set and widely available through authorized retailers. The price reflects Apple's premium features and newer hardware generation — giving good long-term value for those who need high performance, photography capabilities, or future-proofing.

Before buying, check availability (colors / storage), compare authorized reseller offers, and make sure the product is genuine. For buyers just needing a capable smartphone for everyday use, other models in the 2025 iPhone 17 lineup might be more cost-effective. But for power users — the iPhone 17 Pro remains a top choice in Vietnam's 2025 market.