

## When Will Apple iPhone 17 Release Date — Full Launch Schedule 2025

The new is officially confirmed — and fans around the world are eager to know exactly when they'll be able to get their hands on it. Here's everything you need to know about the release date, pre-orders, and availability of iPhone 17 (including newer variants) based on current information for 2025.

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### Official iPhone 17 Launch Dates: Announcement, Pre-Orders, and Sale

The iPhone 17 lineup was officially announced on **September 9, 2025**, at the “Awe Dropping” event held by .

Shortly after, pre-orders opened on **Friday, September 12, 2025**.

Retail availability began on **Friday, September 19, 2025**. On that date, most of the iPhone 17 series models became available for purchase worldwide (subject to regional rollout timing).

### What's Included in the iPhone 17 Lineup

This year, Apple expanded the iPhone family. The 2025 lineup includes: the regular iPhone 17, a new ultra-thin model called , and premium models — and .

The addition of iPhone 17 Air, replacing the previous “Plus”-style variant, is one of the most talked-about changes this year.

### Why September 2025 — Apple's Pattern Holds

Apple has long favoured an early-September schedule for major iPhone announcements. The 2025 event continues that pattern — the second week of September (September 9 in this case) — followed by pre-orders and launch the following week.

Previous generations followed a similar rhythm: announcement day → pre-orders Friday after → store release approximately one week later.

### What You Need to Know About Availability & Regional Rollout

While the global announcement, pre-orders, and first release dates were set in September, actual availability may vary by country and region. Supply constraints, shipping logistics, and local regulations often lead to staggered rollout schedules. Many customers outside major launch countries should expect their devices to become available slightly later than September 19.

As always with major iPhone releases, early demand can outpace supply — especially for popular models (Pro, Pro Max, or the new Air). Pre-ordering as soon as possible gives the best chance of getting a device near launch date. If you live

outside core launch regions, reserve early and monitor shipment updates carefully.

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### Conclusion: It's Real — iPhone 17 Is Out Now

In short: the iPhone 17 is already released. It was unveiled on September 9, 2025, pre-orders began on September 12, and many markets saw official availability starting September 19. If you've been waiting for the next-generation iPhone, it's now out — check official retailers or Apple's website in your region to order. If you live outside the first release countries, expect a short delay but plan to act quickly for the best availability.

With the 2025 release schedule confirmed, the iPhone 17 may be a great candidate for your next upgrade — especially if you're keen on new features, improved performance, or wanting the latest from Apple.