

iPhone 17 Pro Price in Germany (2025)— What You Need to Know

The new has already hit the German market — and its price in euros is a major factor for anyone planning a purchase. Below you will find a detailed, up-to-date overview of how much the iPhone 17 Pro costs in Germany, why the price is set at that level, and what to consider before buying.

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Official launch price in Germany

When released, the iPhone 17 Pro was officially priced at €1,299 (incl. VAT) for the base configuration with 256 GB storage.

Higher storage variants were priced significantly more: the 512 GB version has been listed at around €1,549, the 1 TB (1024 GB) version at around €1,799.

Where actual market prices stand (late 2025)

As of November 2025, online retailers in Germany show that prices for the iPhone 17 Pro may vary depending on availability, retailer discounts, and storage options. For instance, a 512 GB model has been listed at roughly €1,539.

Discounts and resellers (including refurbished or lightly used stock) can also reduce the price somewhat, though official Apple resale markets tend to stick close to the retail starting price.

Why the price is higher than in some other regions

Prices for the iPhone 17 Pro in Germany (and broadly across the EU) are higher than base U.S. prices largely due to VAT, import taxes, local regulations, and currency exchange rates.

Additionally, European models often include features and compliance (such as EU warranty, CE certification, EU chargers or cables) that add to the cost compared to versions marketed elsewhere.

When it might be worth waiting for a price drop

According to a price-tracking analysis by a major European comparison platform, prices for new iPhones in the first months after release tend to drop — potentially up to 25 % within about 10–11 months.

For the iPhone 17 Pro, that could mean that a 5-month-post-launch price drop might bring the cost down to around €1,100, with possible lowest prices around €1,010–€1,035 after longer time.

If you're not in a rush, waiting a few months could result in meaningful savings — especially with holiday sales (e.g., Black Friday) or when newer models push demand down.

What's included and what you get for the price

The iPhone 17 Pro offers considerable upgrades compared to previous generations: a 6.3-inch Super Retina XDR OLED display with ProMotion, a powerful A19 Pro chip, updated triple-camera system with 48 MP “Fusion” sensors, and support for all latest iOS features.

Apple emphasizes that the phone — like other 2025 iPhone models — is built with more environmentally sustainable production processes, including packaging made from fiber-based materials and use of renewable energy across the supply chain.

Is it a good value in Germany?

Given the hardware improvements and extended software support typical for Apple devices, many buyers consider the iPhone 17 Pro’s price justified. Especially for users who need high performance, advanced camera capabilities, and longevity, the device represents a top-tier choice.

However, for those seeking value for money or not needing premium features, the high starting price (and even higher for larger storage) may appear steep — and waiting for price drops or choosing a lower-spec model could be more reasonable.

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Tips before you buy in Germany

- Check stock availability — some variants (e.g., 512 GB deep blue) might be temporarily out of stock, pushing up premium pricing.
- Compare offers from authorized retailers and third-party sellers — small discounts may be possible depending on warranties and shipping conditions.
- If you’re not in a hurry, consider waiting a few months: early buying means paying a premium, but prices tend to fall as supply stabilizes and demand decreases.
- Ensure you’re buying the version meant for the EU (for warranty, charger compatibility, network bands, etc.).

Overall, the iPhone 17 Pro is now available in Germany at a premium price — justified by its high-end hardware and long-term support. Whether it’s worth buying now or waiting for a price dip depends on how urgently you need a flagship device and whether you care about newer features and maximum storage.