

Examination of the creation of a joint venture between Eureden and Greenyard referred to the *Autorité de la concurrence*

Published on October 21, 2025

On 20 October 2025, the European Commission referred to the *Autorité de la concurrence* the examination of the creation of a full-function joint venture by Greenyard and Eureden, which will combine some of their activities in the production and marketing of frozen vegetables and frozen vegetable-based ready meals.

The Belgian group Greenyard is an industrial player, mainly active in the processing and marketing of fresh, frozen and canned vegetables. Eureden is a Brittany-based cooperative group, principally active in the production, processing and marketing of agriculture and food products, including vegetables, meat, eggs and dairy products in France. The group is best known to the general public in France through its D'Aucy and Paysan Breton brands.

READ THE PRESS RELEASE OF 21 OCTOBER 2025

Frozen vegetable sector: the European Commission refers to the *Autorité de la concurrence* the examination of the creation of a joint venture between Eureden and Greenyard

[Read the press release](#)