

Green light to the acquisition of childrenswear and toy shops Catimini, Z and Kidiliz by the Idkids Group (Okaïdi, Jacadi and Oxybul)

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The Idkids Group notified the *Autorité de la concurrence* of its plan to acquire shops in the Kidiliz Group, operated under the tradenames Catimini, K and Kidiliz. The acquisition is in the context of the opening of judicial reorganisation proceedings before the Commercial Court of Paris on behalf of different companies in the Kidiliz Group. The *Autorité* exceptionally granted a derogation (see box), allowing the Idkidz Group to proceed with the acquisition, without waiting for the final decision, which has just been issued by the *Autorité*.

The *Autorité* considered that in each of the areas in which the shops of the two groups are present, consumers will continue to benefit from alternative offerings to the brands of the parties, which are equivalent in terms of price and commercial positioning.

The *Autorité* has thus cleared this transaction without conditions.

PRESS RELEASE

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