Several eyewear brands and manufacturers fined for imposing selling prices and restrictions on online sales

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Following dawn raids and a report by the Directorate General for Competition Policy, Consumer Affairs and Fraud Control (DGCCRF), the *Autorité de la concurrence* has fined several companies active in the sunglasses and glasses frames sector for limiting the freedom of opticians to set prices and/or prohibiting selling their products online

The companies involved are the following:

Practices sanctioned		
Companies	**Limitation of opticians' pricing freedom**	**Ban on online sales**
Luxottica	Yes	Yes
LVMH	Yes	Yes
Chanel		Yes
Logo	Yes	

Practices sanctioned
Companies / Limitation of opticians' pricing freedom / Ban on online sales

Logo and LVMH wished to benefit from the no contest of objections procedure[1]. Logo was, moreover, placed in judicial liquidation back in 2016.

In total, the Autorité imposed the following penalties:

Companies	Sanctions (in euros)
Luxottica	125 174 000
LVMH	500 000
Chanel	130 000
Logo	0
TOTAL	**125 804 000**

[1]The no contest of objections procedure allows a company which does not contest the objections notified to it to obtain a penalty reduction. This procedure has since been replaced by the settlement procedure.

PRESS RELEASE

of 22 July 2021

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