

Online advertising: Facebook proposes commitments to the Autorité

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In the context of an investigation opened before the Autorité in the online advertising sector, Facebook proposes commitments.

The *Autorité de la concurrence* is submitting these commitments for public consultation, and is inviting actors from the sector to provide their feedback.

The case was opened following a complaint from Criteo, which criticised the lack of clarity and objectivity in accessing Facebook's advertising services.

PRESS RELEASE

of 3 June 2021

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