Green light to the takeover of Cosmeurop, subsidiary of L'Oréal, by Superga Invest

Published on March 03, 2021

The Superga Invest group is active, through its subsidiary Superga Beauty, in the luxury perfumes and cosmetics sector. Superga Beauty specialises in the manufacturing and packaging, in subcontracting, of luxury perfumes and cosmetics, as well as in the manufacture of promotional items related to cosmetic products (boxes, brushes, etc.). It operates through the operation of 5 production sites located in the Hauts-de-France region.

Cosmeurop, a subsidiary of the L'Oréal group since the acquisition of the fragrance division of the Clarins group, has a production site near Strasbourg where the perfumes under the Azzaro and Mugler brands and their derivative products (deodorants, etc.) are manufactured.

Considering that the transaction is not likely to harm competition, the Autorité cleared the transaction without conditions.

PRESS RELEASE

of 3 March 2021

See the press release