

# Related rights: urgent interim measures imposed on Google


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## Related rights

3 elements  
to understand  
Decision n° 20-MC-01

Autorité  
de la concurrence



### LEGAL FRAMEWORK

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The **law of 24 July 2019** transposes into French law the **directive on copyright and related rights of 17 April 2019**.

It gives publishers and news agencies the right to allow or forbid the re-use of their content by digital platforms.

### CONCERNED CONTENT

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This includes **article extracts, photographs, infographics and videos** displayed by digital platforms within their various services (i.e. Google Search, Google News and Discover).

### OBJECTIVES

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Setting the conditions for a **balanced negotiation** between publishers, news agencies and digital platforms, in order to **redefine the sharing of the value** and protect investments made.

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## ENGAGING IN NEGOTIATIONS...

Google will have to negotiate in good faith with the publishers and news agencies that request it, and according to transparent, objective and non-discriminatory criteria, the **remuneration due to them for any re-use of protected content.**



## TO REACH A REMUNERATION

Negotiations must effectively result in a **proposal for remuneration** from Google.



Retroactive application from **24 October 2019**; entry into force of the law on related rights

### 3 months delay

Google must conduct negotiations within 3 months from the request to open negotiations from a press publisher or a news agency.



### Neutrality

Neither the indexing, nor the classification, nor the presentation of the protected content should in particular be affected by and during the negotiations.



### Monthly reports

Google will have to provide the Autorité with monthly reports on how it is complying with the decision.



## PRESS RELEASE OF 9 APRIL 2020

Related rights: the Autorité has granted requests for urgent interim measures presented by press publishers and the news agency AFP (Agence France Presse)

[See the press release](#)