

Related rights: urgent interim measures imposed on Google

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Related rights

3 elements
to understand
Decision n° 20-MC-01

Autorité
de la concurrence



LEGAL FRAMEWORK

The **law of 24 July 2019** transposes into French law the **directive on copyright and related rights of 17 April 2019**.

It gives publishers and news agencies the right to allow or forbid the re-use of their content by digital platforms.

CONCERNED CONTENT

This includes **article extracts, photographs, infographics and videos** displayed by digital platforms within their various services (i.e. Google Search, Google News and Discover).

OBJECTIVES

Setting the conditions for a **balanced negotiation** between publishers, news agencies and digital platforms, in order to **redefine the sharing of the value** and protect investments made.

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ENGAGING IN NEGOCIATIONS...



TO REACH A REMUNERATION

Google will have to negotiate in good faith with the publishers and news agencies that request it, and according to transparent, objective and non-discriminatory criteria, the **remuneration due to them for any re-use of protected content**.

Negotiations must effectively result in a **proposal for remuneration** from Google.



Retroactive application from **24 October 2019**: entry into force of the law on related rights

3 months delay

Google must conduct negotiations within 3 months from the request to open negotiations from a press publisher or a news agency.



Neutrality

Neither the indexing, nor the classification, nor the presentation of the protected content should in particular be affected by and during the negotiations.



Monthly reports

Google will have to provide the Autorité with monthly reports on how it is complying with the decision.



PRESS RELEASE OF 9 APRIL 2020

Related rights: the Autorité has granted requests for urgent interim measures presented by press publishers and the news agency AFP (Agence France Presse)

[See the press release](#)