Related rights: urgent interim measures impsed on Google

Published on April 09, 2020

Related rights

3 elements to understand Decision n° 20-MC-01

Autorité de la concurrence

LEGAL FRAMEWORK

The law of 24 July
2019 transposes into
French law the
directive on copyright
and related rights of
17 April 2019.

It gives publishers and news agencies the right to allow or forbid the re-use of their content by digital platforms.

CONCERNED CONTENT

This includes article extracts, photographs, infographics and videos displayed by digital platforms within their various services (i.e. Google Search, Google News and Discover).

OBJECTIVES

Setting the conditions for a balanced negotiation between publishers, news agencies and digital platforms, in order to redefine the sharing of the value and protect investments made.

Related rights

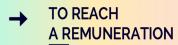
Interim measures imposed on Google

Decision n° 20-MC-01



ENGAGING IN NEGOCIATIONS...

Google will have to negotiate in good faith with the publishers and news agencies that request it, and according to transparent, objective and nondiscriminatory criteria, the remuneration due to them for any re-use of protected content.



Negotiations must effectively result in a **proposal for remuneration** from Google.



Retroactive application from 24 October 2019: entry into force of the law on related rights

3 months delay Google must conduct negotiations within 3 months from the request to open negotiations from a press publisher or a news agency.

Neutrality Neither the indexing, nor the classification, nor the presentation of the protected content should in particular be affected by and during Monthly reports
Google will have to provide the Autorité with monthly reports on how it is complying with the

PRESS RELEASE OF 9 APRIL 2020

Related rights: the Autorité has granted requests for urgent interim measures presented by press publishers and the news agency AFP (Agence France Presse)

See the press release