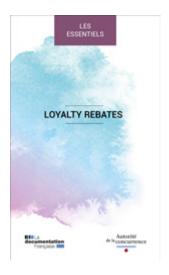
# 08 June 2018: Les Essentiels, a collection to better understand

Published on June 08, 2018

# Released in bookstores on 13 June 2018



#### Launch of a series

The *Autorité de la concurrence* decided to launch a collection of thematic studies, to be made available in bookstores. It is designed for competition law practitioners, as well as for economic stakeholders, professors and business, economic and competition law students.

Topics will be either transversal (on a legal, economic concept or on proceedings) or sectoral.

The goal is to summarize the decision-making practice of the *Autorité* as well as the case-law of the French and European courts in order for the reader to understand every aspect of the subject at hand.

#### A first issue on loyalty rebates

Loyalty rebates are a very common practice among companies. They also represent one of the arduous areas of competition law.

The past decade has seen much activity with regards to loyalty rebates, linked with the publication of the communication by the European Commission regarding its guidance on its priorities in terms of abuse of dominant position and case-law of the European courts.

The successive « Intel » judgment especially raised extensive debate on the way these rebates can be understood in competition law.

The *Autorité de la concurrence* issued decisions on several occasions regarding loyalty rebate practices, which took varied forms. Throughout these cases, the decision-making practice illustrated the great diversity of rebate practices and was able to define its framework and analysis methods.

In this context, the *Autorité* provides with this work a complete overview, available in French and English, to enumerate and explain the different potential effects of fidelity rebates, define their legal and economic analysis framework and to help the companies to develop rebate systems in compliance with competition rules.

The next issue of the collection will be focused on behavioral remedies.



- « Over the past few years, the Autorité de la concurrence undertook multiple actions to develop a competition culture in France. This culture is built through communication to the public but also via a more technical advocacy among competition law practitioners and theoreticians."
- Isabelle de Silva, President of the Autorité de la concurrence

### Loyalty rebates

#### Collection Les Essentiels

La Documentation française 9 €, 240 pages

## Available in bookshops starting 13 June 2018

Available online on <u>ladocumentationfrancaise.fr</u>

> Press contact : Chloé Duretête - 01 55 04 01 20 / Email