

The Autorité de la concurrence welcomes the decisive step towards transposition of the ECN+ Directive taken by Parliament on Wednesday with the adoption of the DDADUE bill

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The adoption by Parliament on Wednesday 18 November 2020 of the DDADUE bill (a bill containing various provisions adapting to EU law in the economic and financial field) represents a further step towards more effective action by the *Autorité de la concurrence* by enabling the transposition of the ECN+ Directive¹¹. This Directive strengthens the means available to the national competition authorities and provides for the creation of a common set of powers enabling them to enforce competition rules more effectively within the European Union.

New powers conferred on the Autorité by the ECN+ Directive

The ECN+ Directive brings a number of major steps forward for the *Autorité de la concurrence* by providing in particular for the possibility of issuing structural injunctions in litigation procedures concerning anticompetitive practices, of rejecting referrals that do not reflect the *Autorité's* priorities (discretionary prosecution) and of starting proceedings *ex officio* to impose urgent interim measures. The Directive will also make the fines imposed by the *Autorité* more dissuasive by removing the EUR 3 million cap hitherto applicable to breaches committed by professional organisations.

Further measures strengthening the Autorité's means of action

The bill also introduces further measures in addition to those in the ECN+ Directive, aimed at strengthening the effectiveness of the *Autorité*'s action and enabling it to fulfil its missions successfully.

The new law will improve the procedures for detecting anticompetitive practices, firstly by modernising the legal regime applicable to dawn raids: a single liberty and custody judge will now have national jurisdiction to authorise dawn raids taking place simultaneously at several locations across France, while the use of judicial police officers, who ensure that these operations run smoothly, will be rationalised. The law will also give the *Autorité* additional means to reduce the time taken to process cases involving litigation, while still respecting the adversarial principle (abolition of the leniency notice, increase in cases that can be examined by a single member of the Board, extension to the French Minister of the Economy of the power to reject certain referrals, and extension of the scope of the simplified litigation procedure before the *Autorité de la concurrence*). Finally, certain provisions are designed to make it easier for the *Autorité* to exercise its overseas powers, by enabling it to act on market structure (by means of structural injunctions) and to stimulate competition in the distribution of products where there is an exclusive import rights situation.

Implementation of several European legislative texts, especially in the media and audiovisual sector and on consumer protection

In addition to these provisions facilitating the fulfilment of its missions, the *Autorité* also welcomes the transposition of several important European texts to adapt the regulation of the audiovisual sector and strengthen consumer protection in the digital economy.

In the audiovisual media and services sector, the law provides in particular for the long-awaited transposition of the Audiovisual Media Services Directive. This is an important element of the rebalancing – which the *Autorité* called for in its opinion of 21 February 2019 on the audiovisual sector and competition – of the obligations placed on traditional audiovisual stakeholders with those placed on SVOD platforms, particularly as regards investment in European content. On

consumer protection, the new law also brings advances in consumer protection in the new digital environment with the transposition of the "Omnibus" Directive, which aims to modernise consumer law, improve enforcement of the rules on unjustified geoblocking of consumers, and strengthen the DGCCRF's powers to combat fraudulent websites. Finally, the new law provides for the implementation of the *Platform-to-Business* Regulation, which aims to promote fairness and transparency for companies using online intermediation services.

[1] Directive (EU) 2019/1 of the European Parliament and of the Council of 11 December 2018 to empower the competition authorities of the Member States to be more effective enforcers and to ensure the proper functioning of the internal market

- **See the DDADUE bill**

Contact(s)

Bertille Gauthier
Communications Officer
+33155040039
Contact us by e-mail
