Green light subject to conditions to the takeover of Via Location group by Fraikin group

Published on September 23, 2020

The *Autorité de la concurrence* considered that there were risks of significant harm to competition on a local level in the industrial goods vehicle rental market, concerning industrial vehicles over 3.5 tonnes.

In response to the competition concerns, the parties presented commitments. The measures consist, first of all, in selling the Via Location agencies located in Lesquin (59) and Nancy (54), and, secondly, in selling a proportion of Via Location's short-term rental vehicles in the areas of Marseille (13), Toulouse (31) and Valenciennes (59) and part of Fraikin or Via Location's long-term rental contracts in the Valenciennes area (59).

PRESS RELEASE

of 23 September 2020

See press release