

The Autorité launches a market consultation on Lego's commitment proposals regarding its pricing policy

Published on July 30, 2020

Practices implemented by the company Lego, that markets the famous building sets, have been referred to the Autorité. Lego would have implemented a discriminatory pricing policy disadvantaging online retailers. In response to these competition concerns, Lego France offered commitments to modify its pricing policy.

The Autorité submits them to public consultation until 15 September 2020.

PRESS RELEASE

of 30 July 2020

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