The Autorité de la concurrence hands down a €150M fine for abuse of a dominant position

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The Autorité fines Google for abusing of its dominant position in the search advertising market by adopting operating rules of its Google Ads advertising platform which are opaque and difficult to understand and by applying them in an unfair and random manner.

The Autorité de la concurrence hands down a €150M fine, and requires Google to clarify the wording of Google Ads' operating rules, as well as the accounts suspension procedure.

COMMUNIQUÉ DE PRESSE

du 20 décembre 2019

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