Green light to the takeover of Léon de Bruxelles by Groupe Bertrand (Hippopotamus, Burger King, Lipp, La Coupole, etc)

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The Autorité de la concurrence clears the takeover of Groupe Léon de Bruxelles by Groupe Bertrand (Hippopotamus, Burger King, Lipp, La Coupole, etc.) without conditions.

Due to the presence of a large number of competitors (Pizza Pino, Paradis du Fruit, Buffalo Grill, Indiana Café, etc.) in each local area where both companies have restaurants, the Autorité considered that the transaction does not raise any competition concerns that would hinder the acquisition. The market shares of the new entity will thus remain limited and customers will continue to have numerous alternatives.

COMMUNIQUÉ DE PRESSE

du 4 décembre 2019

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