The Autorité de la concurrence clears, subject to conditions, the creation of Salto

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Salto, the video-on-demand platform created by TF1, M6 et France Télévisions.

Salto will distribute television services, including the digital terrestrial television (DTT) channels of the parent companies and their associated services and functionalities (e. g. catch-up television) and subscription video-on-demand (SVOD). Salto's offering will be streamed over the top (OTT) and therefore be accessible to consumers directly on the Internet without the intermediary of a distributor.

TF1, France Télévisions and M6 have undertaken to limit their possibilities for joint purchases of linear and non-linear broadcasting rights, as explained in the Autorité's press release. In addition, the supply conditions by which Salto will acquire contents from its parent companies will be regulated in several ways so that Salto's ability to acquire exclusive contents from its parent companies will be limited.

Salto's possibilities to benefit from the contractual clauses contained in the contracts for the purchase of linear broadcasting rights concluded by TF1, France Télévisions and M6 will be strictly regulated.

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relative à la création d'une entreprise commune par les sociétés France Télévisions, TF1 et Métropole Télévision Lire le texte intégral de la décision