Clothing sector: the Autorité unconditionally clears the acquisition of Jacadi by the Deveaux group

Published on April 28, 2026

Background

On 13 April 2026, the Deveaux group notified the *Autorité de la concurrence* of its planned acquisition of exclusive control of Jacadi.

At the end of its examination, the *Autorité* concluded the transaction was not likely to harm competition in retail clothing markets in France and has cleared the transaction unconditionally.

The parties to the transaction

The Deveaux group is present in the ready-to-wear sector through brands such as Armand Thiery, Toscane, Edji and Jacqueline Riu. The group is also active in the textile manufacturing and dyeing sectors.

Jacadi is wholly owned by the IDKIDS group, which is active in the distribution of clothing, footwear and accessories for babies and children.

The *Autorité* ruled out any risk of harm to competition

The transaction would not result in any overlap of the parties' market shares, as the Deveaux group and Jacadi are not present on the same market segments, either upstream of the clothing value chain (sourcing from manufacturers) or downstream (retail distribution). The *Autorité* identified separate markets, according to customer gender and age: Jacadi specialises in children's clothing, while the Deveaux group is mainly active in adult's clothing.

As a result, the *Autorité* concluded the notified transaction was not likely to raise any risks of harm of competition and has therefore cleared the transaction unconditionally.

DECISION 26-DCC-106 OF 28 APRIL 2026

on the acquisition of Jacadi by the Deveaux group

See the full text of the decision (in French)