Online video content creation: the Autorité de la concurrence examines the relationship between creators, audiences, commercial partners and platforms and calls on platforms to improve transparency and vigilance in their commercial relations with content creators

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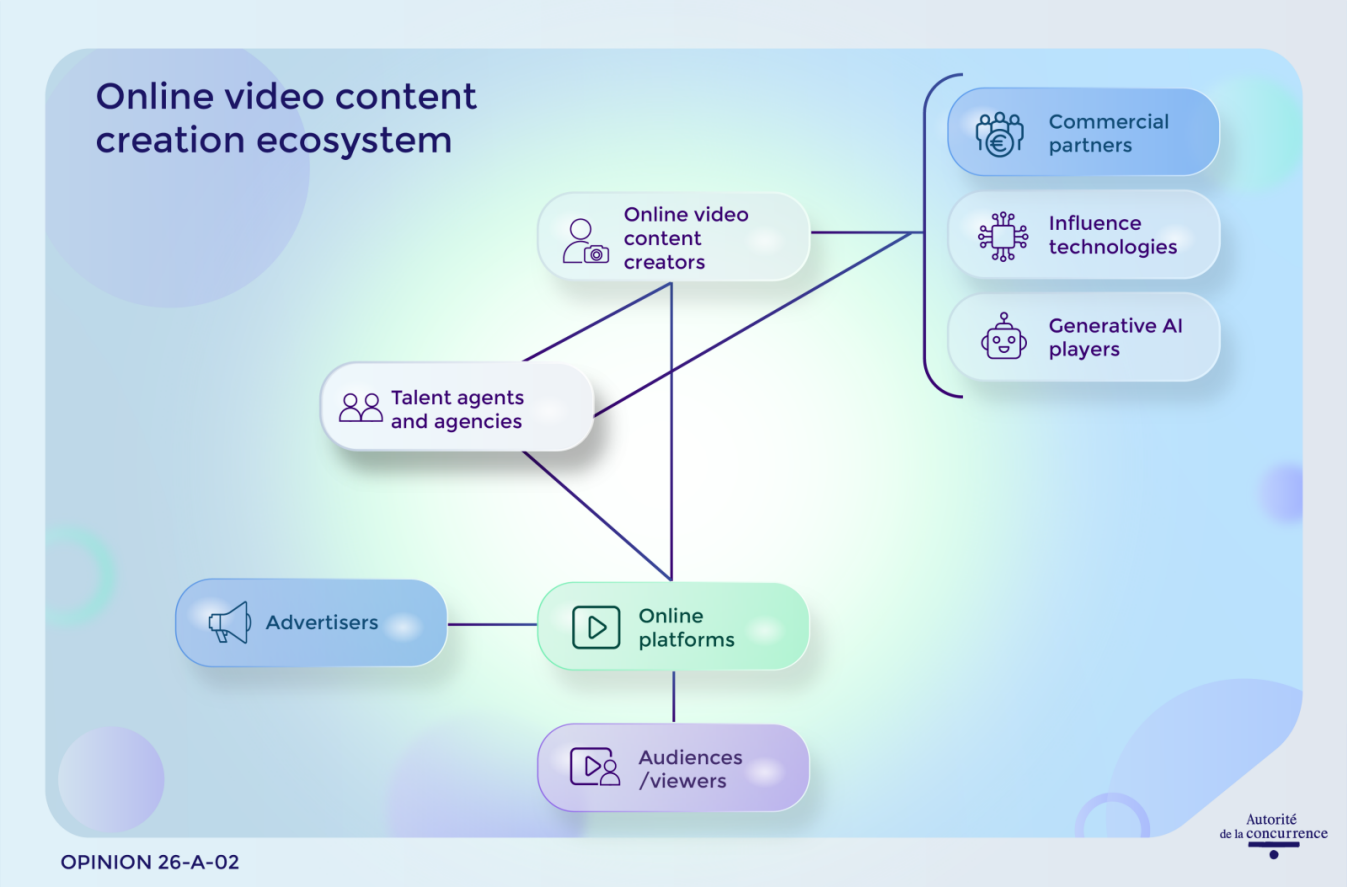

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