

Purchasing agreements: AURA (Intermarché, Auchan, Casino) agrees to exclude several dozen suppliers from the scope of the buying alliance

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In accordance with Article L. 462-10 of the French Commercial Code (*Code de commerce*) introduced by the Macron Law of 6 August 2015, the agreements for the AURA alliance (Auchan and ITM, including Casino) were notified to the *Autorité de la concurrence*. In 2024, the General Rapporteur of the *Autorité* then opened an investigation into cooperation in the purchase and sale of international services between Intermarché, Auchan and Casino ("AURA" alliance). The alliance occupies a significant position in the market for the supply of consumer goods and differs from other similar buying alliances, insofar as the scope of suppliers is broader, including a significant proportion of medium-sized companies (*entreprises de taille intermédiaire* – ETI).

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