Takeover of 19 stores under the Auchan Supermarché banner and 8 service stations by Lidl: the Autorité de la concurrence clears the transaction unconditionally

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Background

On 20 August 2025, Lidl notified the *Autorité de la concurrence* of its plan to acquire 19 food retail stores operated under the Auchan Supermarché banner and 8 service stations attached to certain of those stores.

In a context of concentration in the food retail sector, the *Autorité* ensures that store takeovers will not reduce, at the local level, price competition or consumer choice.

At the end of its investigation, the *Autorité* cleared the transaction without conditions.

The parties to the transaction

Lidl, a subsidiary of the Germany-based Schwarz Group, is a food retail operator. In France, it operates a chain of supermarkets that sell food products and everyday consumer goods such as cosmetics and cleaning products.

The business assets included in the transaction are 19 food retail stores operated under the Auchan Supermarché banner and 8 service stations attached to

certain of those stores.

The transaction is not likely to affect competition

At the end of its analysis, the *Autorité* considered that the transaction is not likely to affect competition. It found that Lidl will hold limited market shares in all the catchment areas concerned and that consumers will continue to have access to sufficient competitive alternatives in each of those areas. The transaction is also not likely to affect competition in the fuel retail market.

The 19 stores operated under the Auchan Supermarché banner that will be affected by a change of banner are the following:

	Town	Address	Post code	Service station
1.	Marquette-lez-Lille	Parc de l'Innovation, 1 Rue de Menin	59520	No
2.	Noyelles-lès-Vermelles	Route Nationale 43	62980	Yes
3.	Nemours	28 Avenue du Général de Gaulle	77140	Yes

	Town	Address	Post code	Service station
4.	Carrières-sur-Seine	11 Avenue du Maréchal Juin	78420	No
5.	L'Isle-Adam	12 Rue Saint-Lazare	95290	No
6.	Saint-Pierre-des-Corps	Place Maurice Thorez	37700	No
7.	Bordeaux	19 Place de l'Europe	33300	No
8.	Gradignan	Centre Commercial Malartic	33170	No
9.	Lyon	3 Rue Victor Schoelcher	69009	No

	Town	Address	Post code	Service station
10.	Lyon	8 Rue Philippe Fabia	69008	No
11.	Voiron	Boulevard Edgar Kofler	38500	Yes
12.	Grenoble	112 Bis Avenue Jean Perrot	38100	No
13.	Grabels	2 Rue Nicolas Appert	34790	Yes
14.	Toulon	Avenue Aristide Briand	83200	Yes
15.	Antibes	Centre Commercial, Palais des Congrès	06600	No

	Town	Address	Post code	Service station
16.	Saint-Raphaël	1011 Boulevard Jean Moulin	83700	Yes
17.	Cannes	140 Avenue Francis Tonner	06150	Yes
18.	Bordeaux	28 rue Alexander Fleming	33100	Yes
19.	Paris	30-32 Boulevard de Vaugirard	75015	No

DECISION 25-DCC-214 OF 22 SEPTEMBER 2025

on the acquisition of exclusive control of 19 business assets operated under the Auchan Supermarché banner and 8 service stations by Lidl

See the full text of the decision (in French)

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