Online advertising sector: the General Rapporteur announces that an objection has been notified to the Meta group

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The General Rapporteur of the *Autorité de la concurrence* announces that an objection has been notified to the Meta group, concerning practices implemented in the online advertising sector, which are likely to have consequences on several related markets for the provision of ad verification services and ad spaces.

PRESS RELEASE OF 9 JULY 2025

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