Market research/opinion polls: the Autorité clears the acquisition of Xpage Group by IPSOS, without conditions

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On 14 May 2025, IPSOS, which specialises in polls, surveys and market research, notified the *Autorité de la concurrence* of its plan to acquire Xpage Group, parent company of the BVA group, also active in the market research sector.

At the end of its investigation, the *Autorité* has today cleared the transaction without conditions.

PRESS RELEASE OF 12 JUNE 2025

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Read the press release