The Autorité starts inquires ex officio into the online video content creation sector in France and launches a public consultation

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The *Autorité de la concurrence* has decided to start inquiries *ex officio* to analyse the competitive functioning of the online video content creation sector in France. As part of its inquiries, the *Autorité* is today launching a public consultation open to all stakeholders (content creators, sharing platforms, creator agencies, sponsors, advertisers, etc.) until **15 September 2024**. Stakeholders are invited to submit their responses to: **avis.creationdecontenu@autoritedelaconcurrence.fr** .

The opinion will analyse competition between online video content creators in France and assess the relationship between content creators, creator agencies and video content sharing platforms.

PRESS RELEASE OF 10 JULY 2024

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See the press release