

Takeover of assets belonging to Ludendo (La Grande Récré) by the JouéClub group: transaction cleared subject to commitments

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On 15 May 2023, the JouéClub group notified the *Autorité de la concurrence* of the acquisition of assets belonging to the Ludendo group, of which 89 business assets operated under the La Grande Récré banner in France and 48 store franchise and commercial concession contracts operated under the La Grande Récré and Starjouet banners.

Following a detailed analysis during which the *Autorité* consulted all the competitors of the parties, the *Autorité* identified competition risks in several areas. Consequently, the *Autorité* has cleared the transaction subject to commitments.

PRESS RELEASE OF 19 JUNE

[See the press release](#)

Takeover of assets belonging to Ludendo (La Grande Récré) by the JouéClub group: the *Autorité* clears the transaction, subject to commitments concerning 6 stores