

# Acquisition of OCS and Orange Studio by Canal Plus Group: risks and remedies

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Autorité de la concurrence

## ACQUISITION OF OCS AND ORANGE STUDIO BY CANAL PLUS

### RISKS & REMEDIES

**UPSTREAM**  
**Production financing**

The transaction would have placed Canal Plus Group in the position of sole pre-buyer of recent French films for first-pay-window broadcast.

- ▷ Risk of the only alternative to Canal Plus Group in the first window, namely OCS, disappearing.

**DOWNSTREAM**  
**Film availability**

The transaction would have led to possible limitations on the availability of Orange Studio's French catalogue films on the catch-up TV services of free-to-air channels, as well as a possible reduction in the number of channels offered by certain ISPs to consumers in the French overseas territories.

**RISK OF A DETERIORATION IN THE DIVERSITY OF FRENCH CINEMA**

### COMMITMENTS

- Maintain an alternative outlet for the financing of French cinema**
  - ▷ Maintain an OCS/Ciné+ acquisition team separate from that of Canal Plus for the pre-purchase of first-pay-window French films (independent decision-making, separate team and budget, dedicated cost accounting system).
  - ▷ Pre-purchase proposals for, at a minimum, a certain number of films (25 over 5 years, of which at least 4 per year) rejected by the Canal Plus acquisition team for first-pay-window broadcast.
- Not oppose the transfer of broadcasting rights for certain films**

For French catalogue films for which Orange Studio, prior to the transaction, is a co-producer and does not hold a distribution mandate, not oppose the transfer of broadcasting rights to a free-to-air broadcaster's catch-up TV service.
- In the French overseas territories, offer access to the Ciné+/OCS bundle to distributors**

Offer access to the Ciné+/OCS bundle to all distributors that so request in the French overseas territories, under objective, transparent and non-discriminatory pricing conditions.

All these commitments are made for a period of five years.

## PRESS RELEASE OF 12 JANUARY 2024

Acquisition of OCS and Orange Studio by Canal Plus Group: the Autorité makes the transaction subject to commitments

[See the press release](#)